

# Dakota Deady

UX Consultant & Video Producer  
(A strange combo)

## Work Experience

### Google

Mobile UX Solutions Architect  
May 2022 - Present

- Consulted with Dozens of clients to improve their mobile web and app UX, including several Fortune 500 companies
- Created video content to scale UX recommendations to broader client sets

### BuzzFeed

Video Producer  
May 2019 - April 2022

- Developed and produced cross-platform videos and series for BuzzFeedVideo, BuzzFeed Multiplayer, and Bring Me - Several of which gained over 1 million views

### Snakt

Lead UX/UI Designer, Social Content Producer  
& Community Manager  
May 2019 - April 2022

- Redesigned two social video applications from top to bottom, including all user flows, interactions, and assets
- Produced and edited social content (videos, photoshoots, memes, etc.). Managed distribution and community engagement

### Film & TV Work

"Maggie" Short Film - Writer/Director  
Editor - Flo Rida "Cake Challenge" Video  
Co-Producer - Niegene Beauty Web Ad  
Art Assistant - Gravity Blanket TV Ad  
Art PA - "Blue Night" Feature Film  
Art Director - LovePop Valentines & Holiday TV Ads  
Videographer - Columbia University Deming Cup

### Dakota Deady YouTube Channel

Creator  
January 2012 - May 2019

- Created 100+ YouTube videos, garnering over 1 million views

## Education

### NYU Tisch

BFA Film and TV Production  
May 2018

## Skills

### Software

- Adobe - Creative Suite
- Apple - Final Cut Pro 7/X, Motion
- Avid - media Composer, Pro Tools
- DaVinci Resolve
- Figma
- Final Draft
- HTML/CSS

### Practical

- Video Editing
- After Effects Compositing
- Social Media Marketing
- Motion Graphics
- Camera Operating
- Directing
- Screenwriting
- Project Management
- Strong Organizational and Communication Skills

## Accolades

### NYU Producer's Grant

October 2017

### Steve Bing Scholarship

May 2018

### Tony Hawkins Award

Special Commendation for 'WOOL'  
April 2015

## Hobbies

- Cooking
- 3D Printing
- Writing
- Trivia
- Music
- Embroidery